

The remarkable John Deere

WEEKEND FREEDOM MACHINE



The John Deere 110 Lawn and Garden Tractor

Not just a lawnmower. It's a tractor. Not just *any* tractor. It's a John Deere! This 8 h.p. lawn and garden tractor turns work into fun, makes grounds care easy to do any evening of the week, and sets weekends free. It's a Weekend Freedom Machine!

Pretend there's a "110" on your lawn right now. Just turn the ignition key, select a gear, and breeze around your grounds. Rush across the flat of it. Feel that exhilarating $6\frac{1}{2}$ mph breeze in your face in fourth gear. Now shift to second, engage the rotary mower and cut within an inch of trees and shrubs. Turn

outside a $28\frac{1}{2}$ -inch radius. Slow to a crawl while the mower whirrs at peak power . . . thanks to Variable-Speed Drive. You're riding on a cushion-comfort seat, in full control. It's a joyride with results: a perfectly groomed lawn done at an acre-an-hour clip!

That's the John Deere "110." Makes grounds care almost as much fun as the free weekends you gain by owning it. Compare the quality features . . . the attention to details. Its superiority is just what you'd expect from John Deere, No. 1 in U. S. farm machinery sales.

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EXTRA SAFE

Easy to start with ignition key, impossible to start without, or when the mower is engaged or when the "110" is in gear.



REMARKABLY STABLE

Adjustable, extra-wide rear-wheel tread and low center of gravity make the "110" a hill clinger.

Lets you take weekends easy year round

There are so many things to enjoy on your way to year-round weekend freedom with the John Deere "110." There's that alive freshness in the spring air, the smell of earth newly turned in your garden by the "110" with rotary tiller. Convert the "110" to a mower in the summer so that you can enjoy the wonderful odor of cut grass, the pleasure of grooming your lawn with a fine piece of machinery that responds instantly to your every command. Let the fall leaves blanket your lawn with

rusty colors, then whisk them away with a "110" and rake or vacuum. Enjoy that nip in the winter air, the feeling of power as you blast a 36-inch-wide path in the snow and throw it aside. The list of year-round pleasures is almost endless.

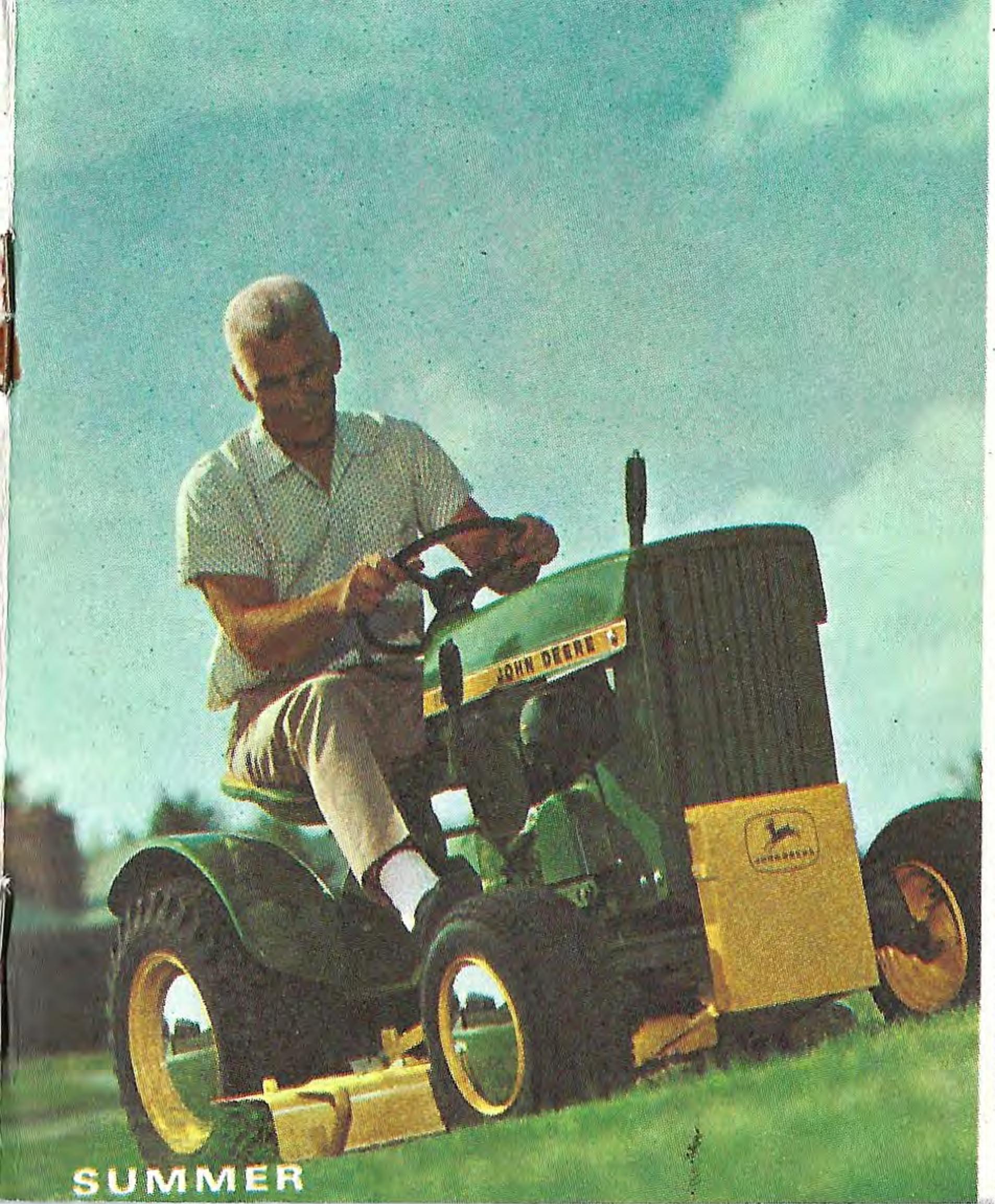
But if the fun of operating this handsome tractor becomes too overwhelming...if you just *have* to sneak it out some weekend to play at work, the "110" is ready whenever you are.

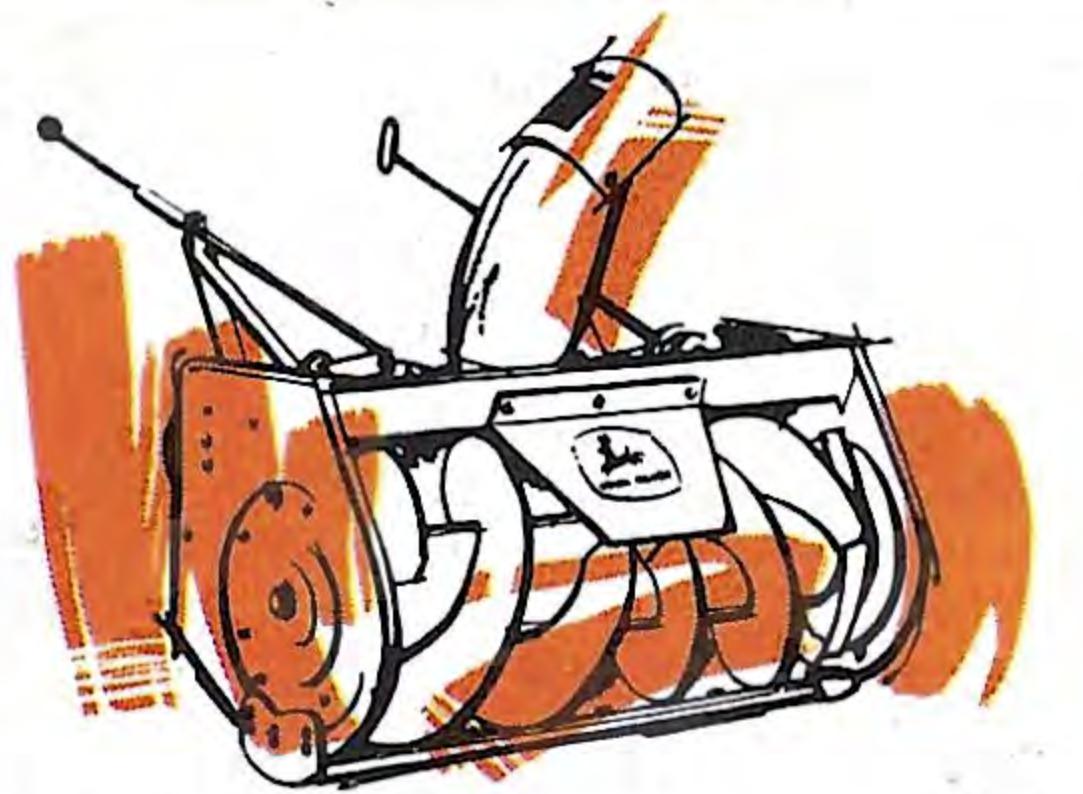
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SPRING





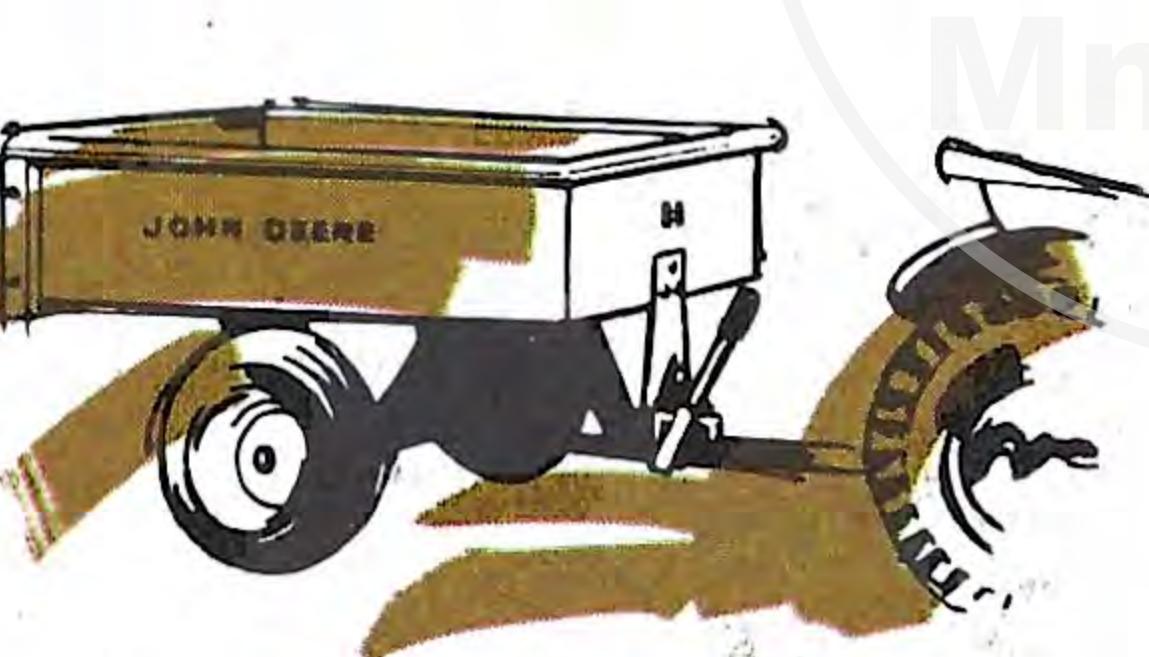
36-inch snow thrower chews into deep snow and throws it 20 feet away.



42-inch front blade clears away snow, dozes soil, and levels gravel with its angling blade.



Integral rotary tiller prepares a smooth, mellow seedbed as deep as 7 inches, wide as 38 inches.

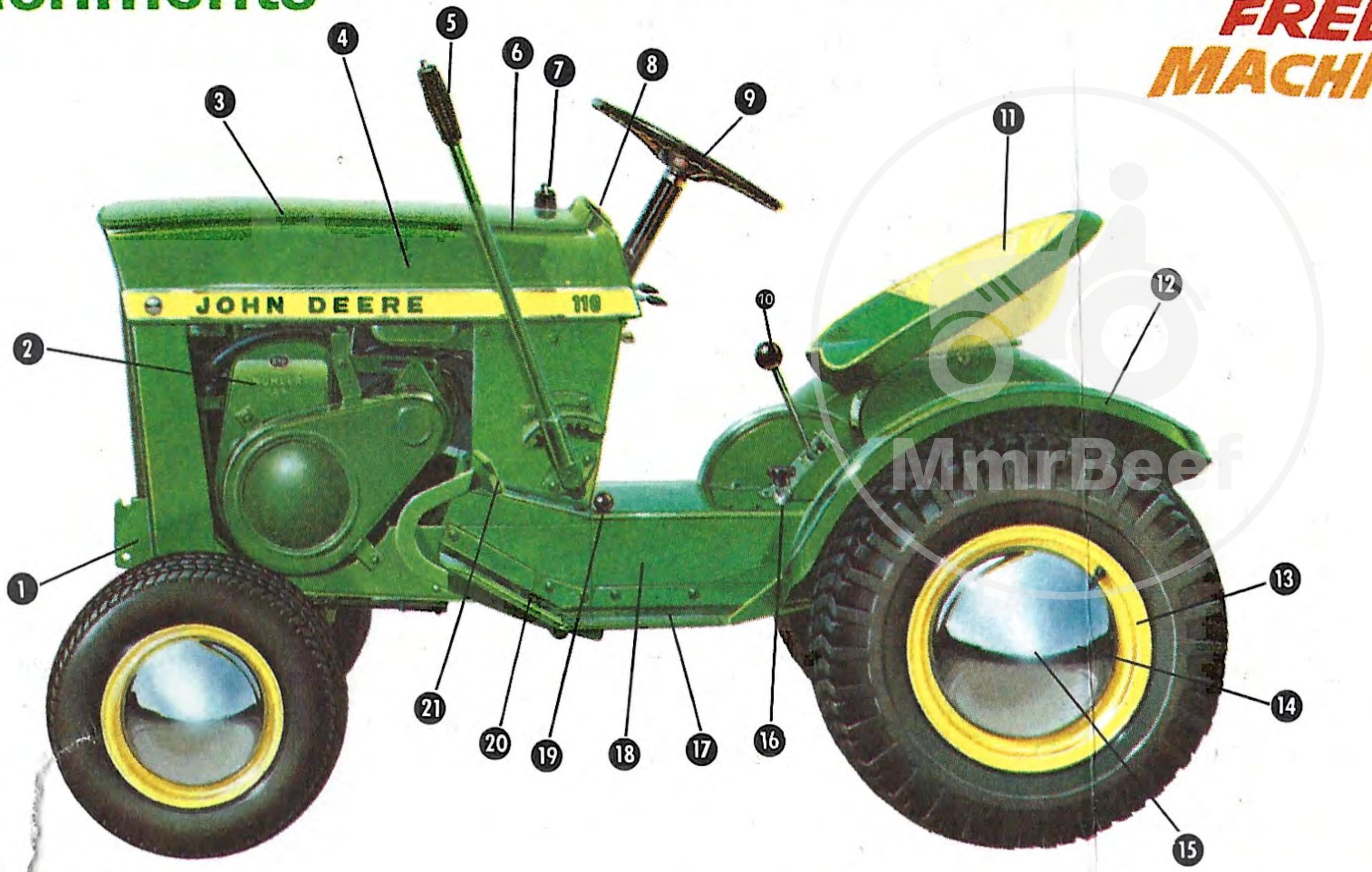


Dumpcart has 8-cubic-foot, 900-pound capacity with swing-up tail gate.

John Deere Quality Features and

- 1. Fast Equipment Hookup**...in less than 10 minutes.
- 2. Heavy-Duty 8 h.p. Engine**...new Automatic Compression Release assures quick starts.
- 3. Rustproof Fiber Glass Hood**.
- 4. Large Fuel Tank**...holds nearly 2 gallons.
- 5. Non-Confusing Lift Lever**...optional hydraulic lift.
- 6. 12-Volt Ignition System**...key-controlled safety start.
- 7. Variable-Speed Drive Lever**...slows tractor without slowing mower or snow thrower.
- 8. Generator Indicator Light**...glows red when battery isn't charging.
- 9. Automotive-Type Steering**...smooth, positive.
- 10. Gearshift Lever**...4 forward gears, 1 reverse.
- 11. Deep Bucket Seat**...adjustable, comfortable.
- 12. Wide Steel Fenders**...John Deere exclusive.
- 13. Adjustable Rear Wheels**...sure holding either direction.
- 14. Double-Action Brakes**...sure holding either direction.
- 15. Transaxle**...combination transmission-differential.
- 16. Hitch and Mower Depth Control**...a big convenience.
- 17. Easy On, Easy Off**...step on from either side.
- 18. Safety-Shielded Drive**...no exposed belts.
- 19. Parking Brakes**...easy to use.
- 20. Extra-Wide Footrests**...keep feet off mower.
- 21. Single Multi-Purpose Pedal**...for clutching, braking, and toe control of Variable-Speed Drive.

Attachments



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NOW ANOTHER
NEW TRACTOR FROM
John Deere



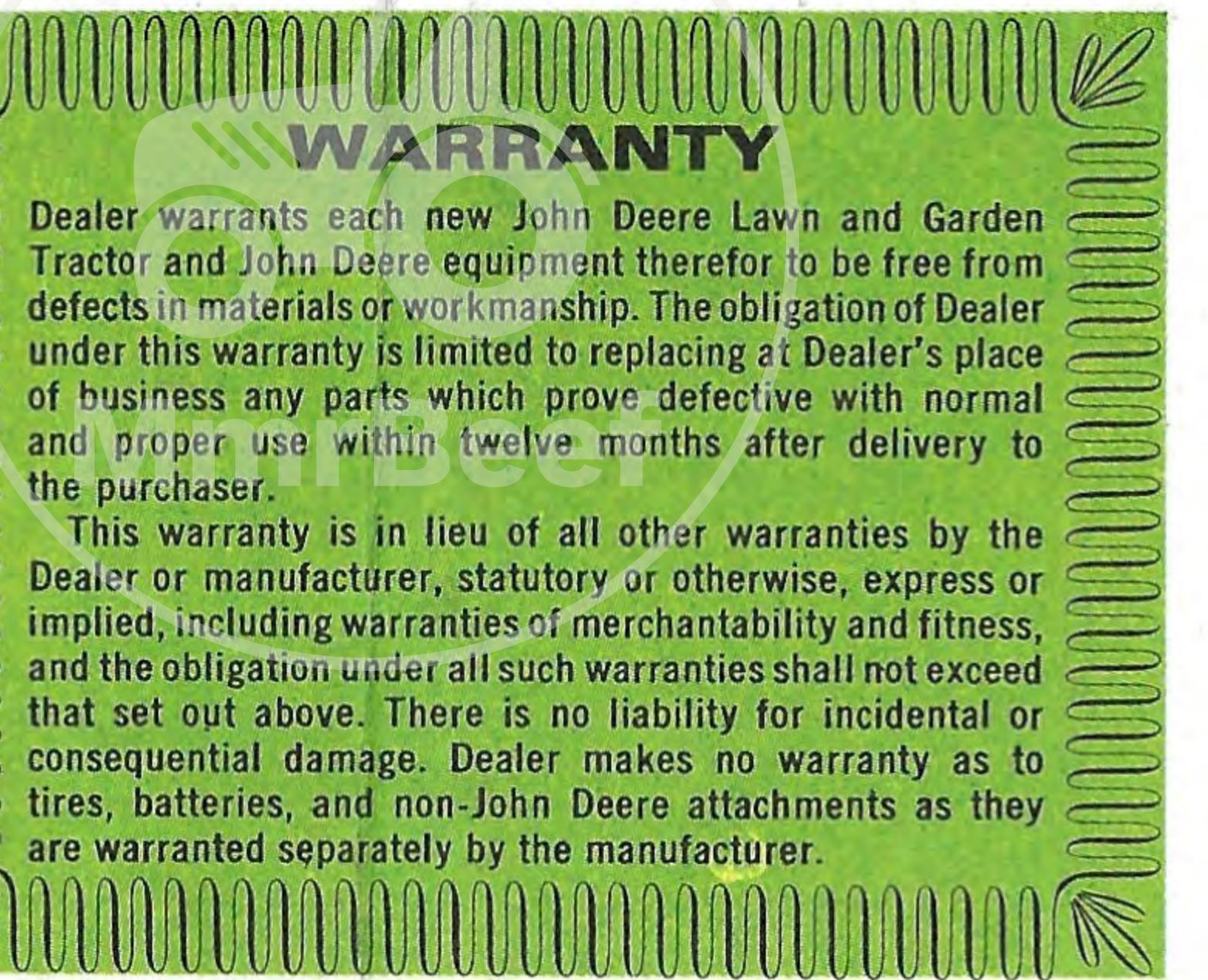
The 6 h.p. John Deere "60" Lawn Tractor is new and ready to perform. Convertible from a mower to snow thrower or snow plow. Every inch a farm-bred tractor to set your weekends free year round.

DEPENDABLE PARTS AND SERVICE...AS CLOSE AS YOUR NEAREST JOHN DEERE LAWN AND GARDEN DEALER

All John Deere equipment is built to give you the kind of trouble-free service you'd expect of the No. 1 manufacturer of U.S. farm machinery. And an extensive dealer organization stands behind the "110" Tractor to keep it running perfectly. Your John Deere Dealer is staffed with mechanics who have been trained and retrained year after year in the skills of maintaining engines, transmissions, brakes, steering and starting systems.

Behind each mechanic is a parts department systematically restocked with the parts that are needed to keep your "110" Tractor and its equipment in tip-top shape. And behind this parts department is a nationwide, electronically inventoried parts-distribution system. These are genuine parts made by John Deere, or obtained from the original suppliers.

They fit and work like the originals. And they are always available. See your John Deere Lawn and Garden Dealer. Take a test drive. And use his convenient Credit Plan.



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